

# OPEN TO WORK

A man with short brown hair, glasses, and a light beard is standing outdoors. He is wearing a light blue button-down shirt with yellow buttons, dark trousers, and a black belt. He has a watch on his left wrist. The background is a dense green foliage.

**2025**

Instructional Designer  
Multimedia Designer

JOSEPH STIPAN:

**I HAVE SEVERAL YEARS  
OF EXPERIENCE**

**OVER 40 SKILLS**





# ABOUT ME

*"I love my life and everything  
thrown into it"*

-Joseph Stipan

I am a Content Specialist who recently graduated from Washington State University Vancouver, where I cultivated my skills in video production, animation, graphic design, and content creation.

My passion for media began at a young age when I utilized my parents' video camera to film my friends skateboarding and tracing characters from my Nintendo Power magazines. This early interest guided me toward the Digital Technology and Culture Program at Washington State University Vancouver, where I honed my expertise in animating and graphic design using tools such as Photoshop and Illustrator. Throughout my studies, I successfully created logos for various companies, consistently dedicating myself to delivering high-quality results.

In my recent role as a Marketing Coordinator at SunModo Corp. from 2023 to 2025, I was responsible for creating graphic designs, producing videos, managing web development projects, and planning trade shows. This experience further enhanced my capabilities in the field and allowed me to contribute



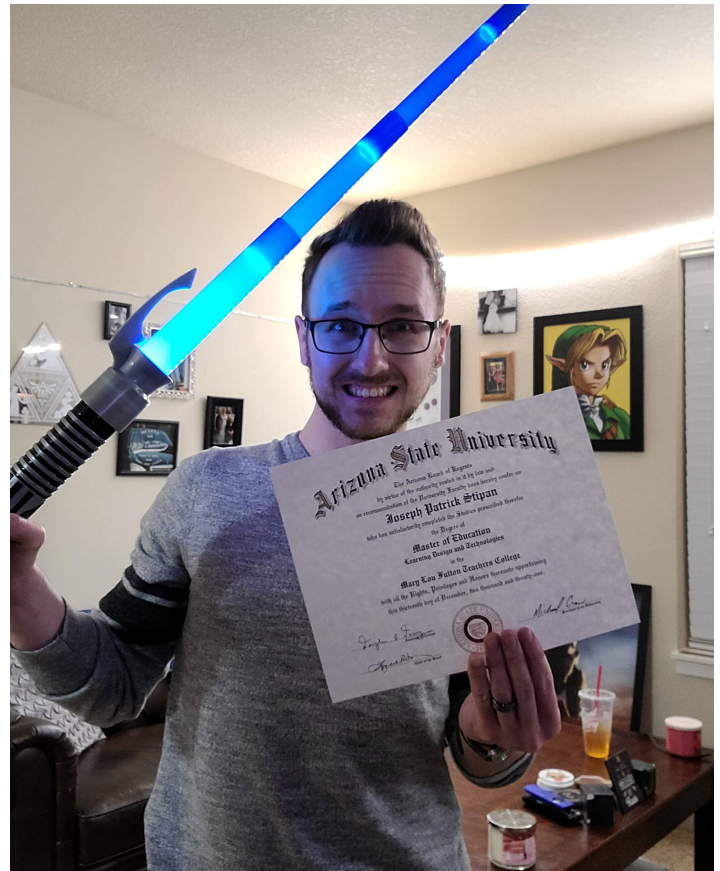
Additionally, I have earned my MEd in Instructional Design & Technology from Arizona State University. I believe that digital education will continue to grow in importance as technology and online learning become more prevalent in both academic and business settings. My graduate program equipped me with essential competencies for designing effective online learning experiences, thereby enabling me to support students in utilizing technology for their professional and personal development.

Furthermore, I have established my own media and design company, 'BeepingNerds Design,' where I specialize in creating logos, banners, and printable media products.

I am confident that my skills and experiences can make a positive impact on the lives of others.

## MY LIFE

I'm a '90s kid, born in 1993, and I grew up in the Oregon/Washington area. My childhood was filled with riding bikes with friends, going to Blockbuster every Friday night, and gaming on the latest Nintendo consoles. Over time, I wasn't sure what I wanted to do with my life, but I always knew I loved to create. What mainly sparked my interest in the design world was looking at video game boxes and reading Nintendo Power magazines. I initially tried a different career



path when I started college, but everything always led me back to my passion for creativity and design. I spent as much time as I could drawing, and eventually, I realized that design was the career I wanted to pursue.

During college, I met my loving wife, Brianna, in 2014, and we got married in 2018. She has been my best friend ever since and has been a huge motivator in shaping the person I am today. I spend every day enjoying life, surrounded by friends and family, and I'm grateful to wake up to a brand-new day, full of possibilities and always ready to talk about video games with anyone.

## MY HOBBIES

I'm a huge nerd and love everything from Star Wars to Pokémon. I collect Pokémon cards, video game figures, and video games, ranging from the Atari to the latest PlayStation console. I've filmed multiple video game related videos that can be found on YouTube, Instagram, and TikTok under the name 'BeepingNerds'. I'm a sucker for '90s and early 2000s nostalgia, and I love attending gaming conventions with my lovely wife when they're in town.

When it comes to the PNW, you can find me making s'mores during the summer and getting cozy by the fireplace while watching my favorite movie, The Nightmare Before Christmas, during the fall.







# MY EXPERIENCE

Over the past seven years, I have developed a diverse skill set through hands-on experience and continuous learning. My journey began with Graphic Design, where I honed my creativity and attention to detail in visual storytelling. As my career progressed, I expanded into Web Development, gaining proficiency in building user-friendly, responsive websites. Along the way, I also delved into Video Editing, crafting engaging content that resonates with audiences. My experience in Instructional Design allowed me to create effective, engaging educational materials, ensuring clarity and accessibility. Additionally, I have developed expertise in Social Media ad development, creating targeted campaigns that drive engagement and deliver measurable results. Each of these

skills has contributed to my ability to approach projects from multiple angles and deliver high-quality work across various platforms.

My previous employment allowed me to enhance my existing skills. During my time with SunModo Corp., I created designs for large and small trade show events seen by thousands of people across the United States. This involved working with The Trade Group, a booth design company, where I collaborated closely with them to design the layout SunModo desired. I provided designs using Adobe Illustrator, based on the dimensions given to me for printing. In addition to booth designs, I also worked with sales team members and distributors to create design concepts such as posters, banners, flyers, sample boxes, and warehouse magnets.

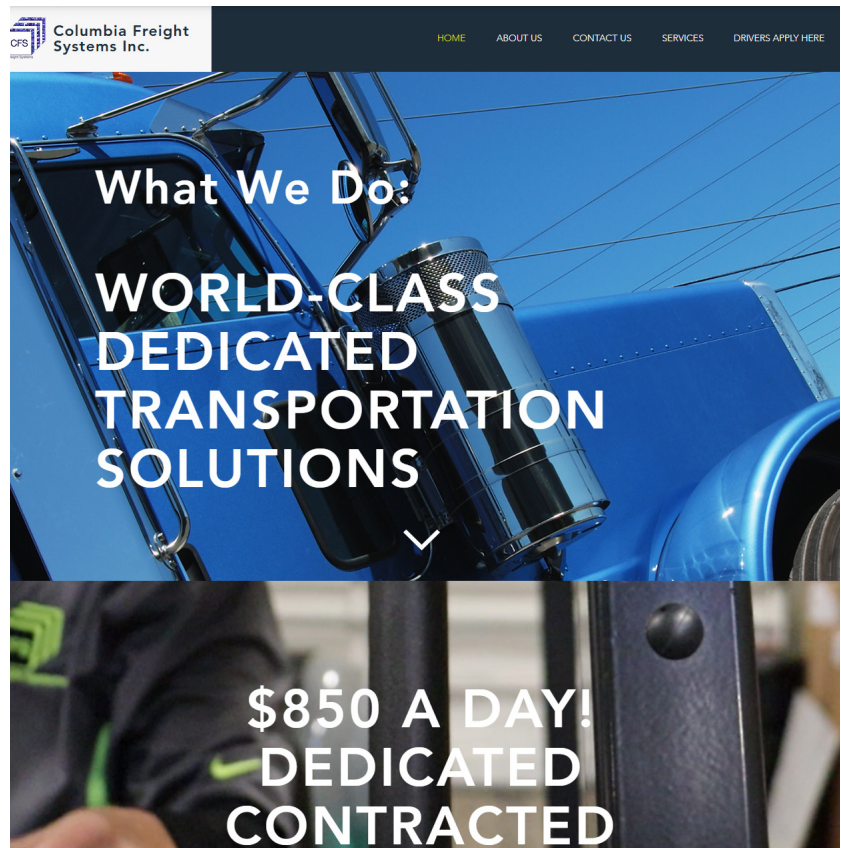


My experience also included developing social media posts and advertisements. This mainly involved short videos that I filmed within our facility or for upcoming trade show events we wanted to promote on Facebook, Instagram, X, and LinkedIn. I was also responsible for updating the company website, ensuring it was kept up-to-date with available products and creating webpages for products about to be released. Additionally, I worked closely with trade show vendors to ensure our booth was always set up on time—every time.

### Instructional Design/Multimedia Design

I worked at a local logistics company (LLC) called Columbia Freight as their Multimedia Designer, where I was in charge of re-creating their brand identity. I developed a new image for them, including a new logo, website, and print materials that are proudly displayed on their semi trucks. The biggest change was in their color scheme, as we chose Navy Blue, Light Grey, and White to reflect the owner's Navy veteran background.

After graduating from Arizona State University (ASU) with my MEd in Learning Design, I developed a Learning Management System (LMS) that included twelve modules to help Class A truck drivers stay updated on safety practices. This initiative was a huge success, as drivers were able to access the content on their computers, smartphones, and tablets.



### INTERNSHIP DURING COLLEGE

During my final year at Washington State University, I received an internship at an application software company called ToolBelt. During this time, I served as their Creative Director, overseeing designs, managing their social media platforms, and animating videos that were available on YouTube.

### THE FUN IN DESIGNING

Graphic design allows the ability to blend creativity with visual communication. Based on your design, you can show customers what a company or individual is selling or what services they are providing. During my time in school and gaining experience, I decided to do some independent freelancing. While building my experience, I have taken on freelance jobs. I have worked on designs for companies large and small, helping them build a brand identity for themselves or create a new image entirely. I love to design and draw in my free time, which allows me to create unique and fun designs that I've done and sold to people close to me. One of my favorite designs was for a retro game store near me called 'Double Jump Video Games.' I used their mascot and turned him into an ice cream popsicle similar to what you would find during the summer. Double Jump Video Games loved it so much, they wanted to use the design for themselves.

